

NORTH-NORTHWEST SUBURBAN REGION



The **North-Northwest Suburban Region** is known for its affluent residential communities, and clustered office parks with great school districts and numerous amenities. However, this region of **1.1 million residents** living in **47 communities** throughout North-Northwest **Cook and Lake Counties** have hidden pockets of need that has far reaching effects that is impacting the economic progress of the region.

THE CHALLENGE ————— INVESTMENT STRATEGY

Today, the suburbs are home to fastest growing population of people living at or below the poverty line (U.S. Census 1995–2015). The suburbs face different challenges than the city due to lack of infrastructure and transportation to support the basic needs of their residents.

North-Northwest Cook County in particular has seen substantial deterioration of social services while experiencing an unprecedented level of increased need.

- The largest need in the North-Northwest suburbs is for **mental and behavioral health services** (limited services, specifically psychiatry).
- 40% of North-Northwest public school students are **eligible for free or reduced cost lunch** (ISBE free & reduced price meal eligibility data—Cook County).
- 60% low income students in the North-Northwest communities of greatest need are **not reading on grade level** (Illinois Report Card).
- Since 2016, 91% of agencies surveyed have **cut the number of clients** they serve (800,000+), with the biggest cuts to mental health, substance abuse, domestic violence and childhood education services.

United Way’s investment strategy identifies the most needed services in the North-Northwest Suburban area and supports the best in class agencies in the region.

 **North-Northwest Suburban Partner Agencies** **29**

 **Total United Way of Metro Chicago Funding** **\$1.7M**

Safety net (housing, food, safety and legal assistance)	49%
Education (early childhood and middle school)	20%
Health (mental and behavioral health, health access & literacy, community health)	17%
Income (career pathways, financial capability, and tax prep)	14%

 **Total People Served by United Way Partner Agencies** **160,000**

 **People Receiving Safety Net Services** **98,600+**

Receiving food assistance	79,500 people
Emergency housing or financial assistance	14,800 people
Safety from abuse or violence	4,400 people

Companies can **INVEST WITH CONFIDENCE** because we:

Are **UNIQUELY QUALIFIED** to deliver interconnected services which move families out of poverty

Have an **OUTCOME-BASED INVESTMENTS** and synergistic approach to working with agencies delivers high (1+1=3) ROI

Use **CONVENING POWER** that efficiently drives the delivery of services at the community level

Demonstrate **PROVEN SUCCESS** with the Neighborhood Network Initiative

The United Way of Metro Chicago Neighborhood Network is comprised of 10 neighborhoods. **Evanston Neighborhood Network** is in the North-Northwest Suburban region.

EVANSTON

The United Way Neighborhood Network in Evanston, led by Evanston Cradle to Career (EC2C), was formed in 2016. This partnership leverages a pre-existing network of **40 public sector, non-profit, academic, and faith-based organizations**. The coalition assesses the policies and practices that create disadvantages in the community, and help change the systems that undermine positive, equitable outcomes for all Evanston children and families.

	NETWORK FUND	COMMUNITY FUND	TOTAL
FY18	\$362,505	\$547,900	\$910,405
FY17	\$187,500	—	\$187,500
FY16	\$62,500	—	\$62,500

LEAD AGENCY

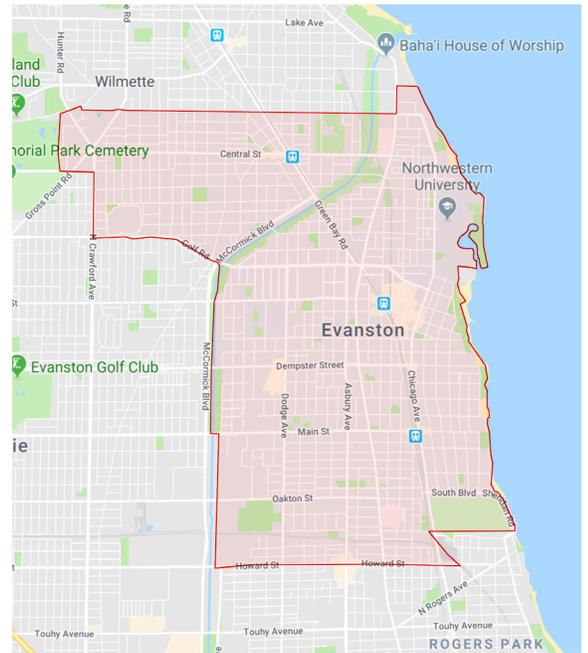
Evanston Cradle to Career (EC2C)

COMMON AGENDA

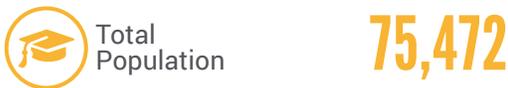
By the age of 23, all Evanston young adults will be on the path to leading happy, healthy, productive and satisfying lives.

BOLD GOAL

Increase kindergarten readiness to 85% while significantly increasing racial and ethnic parity for African-American and Latinx children.



EVANSTON BY-THE-NUMBERS



Adults (w/high school diploma) 98% White 86% Black 72% Latinx
 Adults (w/college degree)..... 79% White 30% Black 32% Latinx



Household incomes of \$50,000 or less 40%
 Renters who pay 50%+ of income on rent..... 30%
 Poverty rate..... 14%
 Extreme poverty rate 9%

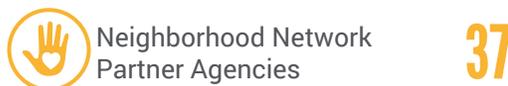


Students enrolled 11,288
 44% White 24% Black 19% Latinx 13% Mixed or Other
 Low-income students (eligible for free or reduced lunch) 41%
 Student mobility rate..... 7%
 Student homelessness rate 3% (242 children)
 Students who meet or exceed High School SAT Standard 83% White 25% Black 35% Latinx

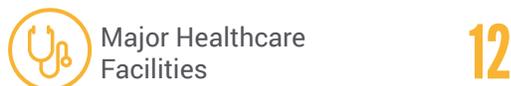


Top 5 employment sectors

Education 16%
 Healthcare 15%
 Professional 11%
 Retail and Trade 9%
 Accommodation and Food Service 7%



Focused on Education Services 20
 Focused on Financial Stability Services 2
 Focused on Health Services 8
 Focused on Safety Net Services 4



Mental Health Providers 10
 Federally Qualified Health Centers 2

PROGRESS HIGHLIGHTS

The EC2C partnership works to realign existing programs to maximize their impact for children and families, concentrating on five critical areas: well-being, health and safety; supporting parents/caregivers in beginning stages of a child's life; literacy; summer learning; and preparing youth for adult life.

- Created a Talk, Read, Sing Initiative to engage healthcare and other providers in sharing information with parents around early child development.
- Established Mayor's Employers Advisory Council to align student preparation with employer needs, building pathways to livable wage careers.
- Hosted Beyond Diversity and SEED equity trainings for over 500 individuals, including program staff, board members, public servants, and community members.