

PASSIONATE VOLUNTEERS POWER PHILANTHROPY

DONOR PROFILE

Every team needs a utility player. At United Way of Metro Chicago, Joe Higgins is one of those teammates.

Year in and year out, Joe invests in his community by giving his time, energy and resources. It's not because he has a lot of extra time on his hands (trust us, he's a busy guy), but because he believes in the power of building stronger communities and the work of our Neighborhood Network Initiative.

"I'm really excited about United Way's Neighborhood Networks because, within these communities, we're tackling really complex issues that face individuals, families and neighborhoods as a whole," Joe said. "It's a holistic approach to serving a neighborhood rather than just tackling one problem."

Since his days watching his mother write letters for United Way campaigns at the dinner table, Joe's had a sense of philanthropy instilled in him. And as his life and career have evolved, his commitment to United Way has grown stronger.

In addition to directing External Affairs at Xfinity, Joe leads Comcast's United Way campaign, by energizing his colleagues to rally around our mission. He's also the board chair of our North-Northwest Region and chair of United Pride, our LGBTQ affinity group that supports United Way's mission through volunteerism, fundraising and advocacy.

Through all of these roles, Joe never fails to bring a positive spirit and energy to every room he walks into and every person he serves. Marcia McMahon, chief professional officer of the North-Northwest region, can attest to that.

"I've worked with Joe in many capacities over the last 10 years. Joe gives 110% to everything he does," Marcia said. "His love of United Way and his commitment to furthering our mission is palpable. What an amazing and dedicated volunteer!" ■



Joe Higgins

**INSPIRED TO JOIN PASSIONATE LEADERS
LIKE JOE IN BUILDING STRONGER
NEIGHBORHOODS?**

**JOIN A UNITED WAY AFFINITY GROUP
OR SIGN UP TO VOLUNTEER IN
YOUR COMMUNITY!**

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