BUILDING STRONGER NEIGHBORHOODS FOR A STRONGER CHICAGO REGION.
Agenda

• Welcome
• State of the region and United Way’s opportunity
• Grant year 2020-2021 funding strategies
• Timeline
• Question and answer
Every Region has its Challenges

HOUSEHOLD INCOME FOR MALE CHILDREN OF LOW-INCOME PARENTS

LIVEUNITEDchicago.org
Every Region has its Challenges

SHORT DISTANCES TO LARGE GAPS IN HEALTH

Red Line
Green Line
Orange Line

Life expectancy at birth (years)
Shorter
Longer

© 2015 Robert Wood Johnson Foundation

LIVEUNITEDchicago.org
United Way of Metro Chicago
Population Loss
2000–2017

Auburn Gresham ▼ 17.3%
Austin ▼ 18.9%
Little Village ▼ 17.8%
South Chicago ▼ 26.8%
Chicago (Overall) ▼ 6%

https://www.wbez.org/shows/wbez-news/the-many-faces-of-chicagos-changing-population/a290e53d-a532-4e0f-8377-0d48a948377b
COOK COUNTY HAS LARGEST POPULATION LOSS OF ANY COUNTY IN THE U.S.

COMPONENTS OF POPULATION CHANGE  From 1990 to 2018

KEY:
- Net natural increase
  Number of births minus number of deaths
- Net migration
  Number of people moving to the area minus number of people moving away
- Total change in population
  Net natural increase combined with net migration

Cook County

<table>
<thead>
<tr>
<th>Year</th>
<th>Population Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td>-24,009</td>
</tr>
</tbody>
</table>

Collar counties
(DuPage, Kane, Lake, McHenry and Will)

<table>
<thead>
<tr>
<th>Year</th>
<th>Population Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017-18</td>
<td>-1,337</td>
</tr>
</tbody>
</table>

SOURCE: U.S. Census Bureau, Population Division
@ChiTribGraphics
PEOPLE
We bring people together and deploy them.

PLACES
We work in neighborhoods to help transform them block by block, community by community.

SYSTEMS
We take our learnings and use them to inform the systems that serve child and families regionwide.
What We Can Achieve Together

Housing
Cradle-to-Career Education
Family Wrap-Around Services
Economic Development & Business Ownership
Arts and Culture
United Way Funding Types

Comprehensive Place-Based Revitalization (Neighborhood Networks):
- Focused investment from multiple sectors in a defined location.
- Program and infrastructure funding, community engagement, and economic development

Integrated Services Funding (Impact Grants):
- Funding for partners coordinating programs for multiple members of a household

Single System Program Funding (Impact Grants):
- Funding for high quality programs in priority strategies
United Way Impact Grants

Grant cycle 2020-2021
What We’re Funding
Impact Grants

- Improve the economic mobility of individuals and households throughout the region
- Holistic, household serving programs that wrap around their clients
- Anchored in four key areas that are building blocks to stable households
2020-2021 Priority Funding Areas

- **Early Childhood Education**
  - Early experiences and relationships children have and the environments in which they have them influence lifelong learning, behavior, and physical and mental health.

- **Workforce Development**
  - Access to job training and employment that pays family-sustaining wages and has an upward career trajectory positively impact households.

- **Behavioral & Mental Health**
  - Mental health is essential to well-being, healthy relationships, and the ability to live a full and productive life, in addition to having an ongoing social and economic cost.

- **Basic Needs**
  - Stabilizing families in crisis is the first step toward economic mobility. Funding will support housing instability, food insecurity, safety from abuse, legal assistance, and free tax preparation.
Grant strategies

• Integrated Services
  • Single Agency
  • Collaborative
• Single System Collaboration
• Single Program Services
Grant Strategy: Integrated Services

- Coordinated, holistic services that wrap around an individual or household
- Continuum of services that begin at intake and assessment, carry through care plans, referrals and evaluation.
- Intentional weaving of cross-system supports
Grant Strategy: Integrated Services, Cont’d

• Anchored in a Priority Funding Area (early learning, workforce development, behavioral and mental health and basic needs),

• Paired with an additional complimentary service(s). Additional service can be another Priority Funding Area service, or could be one of UW’s Recommended Services, or other services as proposed by the organization
  • Recommended services are: middle school services, financial empowerment services, primary care services
  • Other services proposed by the organization must be established programs with metrics
Grant Strategy: Integrated Services, Cont’d

• Model – Individual Agency
  • Variety of services offered in house, with a demonstrated ability to connect those services

• Model – Collaborative
  • Variety of services offered by several agencies, intentionally wrapping around household members
  • Will need formalized partnership by end of 12 months of funding
  • Application requires lead applicant, all funded partners will receive award directly from UW and all are responsible for own compliance
  • Not all collaborative members must apply for funding
  • Established, pre-existing relationships between collaborative members
Grant Strategy: Single System Collaboration

- Multiple agencies working towards clearly defined goals and focus on changing the architecture of their system
- Aligned to Priority Funding Area
- Ability to bring significant changes to scale
- Goal of changing systems to be able to better serve clients in need
- Track record of collaboration – UW is enhancing existing work
Grant Strategy: Single Program Services

• High quality programming in Priority Funding Areas
  • Early Learning
  • Workforce Development
  • Behavioral and Mental Health
• Basic Needs
  • Housing
  • Safety from Abuse
  • Food Assistance
  • Legal Assistance
  • Tax Preparation
<table>
<thead>
<tr>
<th>Priority Funding Area</th>
<th>Goals</th>
</tr>
</thead>
</table>
| Early Learning             | • Infants, toddlers, and children access high quality services and grow their skills across developmental domains  
                              • Parents/caregivers of young children are engaged in their child’s learning. |
| Workforce Development      | • Increase employability of prospective workers                           
                              • Secure employment for prospective workers                                 
                              • Advance the employment of workers                                                  |
| Behavioral and Mental Health| • People access behavioral and mental health care                           
                              • People overcome barriers to care                                               
                              • People are connected to insurance in order to access care                       
                              • People achieve their behavioral and mental health goals                           |
| Basic Needs - Housing      | • Provide shelter for individuals experiencing homelessness or rental assistance to prevent homelessness  
                              • Provide case management services to individuals to mitigate the likelihood of future homelessness  
                              • Increase access to benefits via screening and assistance in benefit enrollment |
| Basic Needs - Safety from Abuse | • Provide crisis services to victims of abuse                           
                              • Provide case management services to individuals to mitigate the likelihood of future abuse  
                              • Increase access to benefits via screening and assistance in benefit enrollment |
| Basic Needs - Food Assistance| • Provide food assistance                                                
                              • Increase access to benefits via screening and assistance in benefit enrollment |
| Basic Needs - Legal Assistance | • Provide legal services/representation and information to individuals |
| Basic Needs – Tax Preparation| • Provide opportunities for households to access no-cost tax preparation  
                              • Provide opportunities for households to access tax related benefits and credits |
# Metrics

<table>
<thead>
<tr>
<th>Grant Strategy Model</th>
<th>Required Metrics</th>
</tr>
</thead>
</table>
| Integrated Services (single agency)          | • Integrated Services metrics  
• Metrics aligned to Priority Funding Area  
• Metrics aligned to additional services |
| Integrated Services (collaboration)          | • Integrated Services (collaboration) metrics  
• Metrics aligned to Priority Funding Area  
• Metrics aligned to additional services |
| Single System Collaboration                   | • Metrics in this strategy will be co-created by United Way and grantees, based on the focus of the collaborative and the impact it seeks to achieve on systems and clients. |
| Single Program Services                       | • Metrics aligned to Priority Funding Area                                                                                                     |
Funding Guidelines

<table>
<thead>
<tr>
<th>Grant Strategy Model</th>
<th>Maximum grant cycle award</th>
</tr>
</thead>
<tbody>
<tr>
<td>Integrated Services (single agency)</td>
<td>$375,000</td>
</tr>
<tr>
<td>Integrated Services (collaboration)</td>
<td>$750,000</td>
</tr>
<tr>
<td>Single Program Services</td>
<td>$375,000</td>
</tr>
<tr>
<td>Single System Collaboration</td>
<td>$750,000</td>
</tr>
<tr>
<td>Total agency award</td>
<td>$750,000</td>
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*Reflects an 18 month grant period

**Funding is unrestricted, though tied to program outcomes
Other Limits

• There is no limit to how many strategies an agency may apply for, as long as the TOTAL request is less than 30% of the agency budget and less than $750,000.
Funding pre-requisites

• 501(c)3
• Commitment to local collaboration, service delivery and community change
• Incorporated as a non-profit and delivering services for at least two years
• Total request can not exceed 30% of agency budget
• Licensed as appropriate
• Does not discriminate
• Full-time staff of at least 1
• Governed by volunteer board
• Agree to run a UW campaign and will not solicit designations through UW campaign
• Insured as appropriate
• Written policies and procedures as appropriate
United Way’s regional approach

- Four regions – North-Northwest Suburban, South-Southwest Suburban, West Suburban, City of Chicago
- Funding requests are handled for each geography separately
- Each program can apply for funding from as many regions as desired, in a single application
- Decisions are overseen by local volunteer boards made up of resident stakeholders
Communities served

• All communities in United Way’s footprint are eligible for support, but applications must make the case for why the community is facing high need and offers a high potential for change

• Partners with programs in alignment with United Way’s 10 Neighborhood Networks are given special consideration

• Programs designed to serve high barrier populations who face systemic and structural barriers to success are given special consideration
<table>
<thead>
<tr>
<th>Grant Strategy</th>
<th>Priority Funding area</th>
<th>Region</th>
<th>Additional Services (Integrated Service Strategy only)</th>
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</thead>
<tbody>
<tr>
<td>• Integrated Services – Single Agency</td>
<td>• Early Learning</td>
<td>• City of Chicago</td>
<td>• Recommended additional services:</td>
</tr>
<tr>
<td>• Integrated Services – Collaborative</td>
<td>• Workforce Development</td>
<td>• North-Northwest Suburban</td>
<td>• Middle School Services</td>
</tr>
<tr>
<td>• Single System Collaboration</td>
<td>• Behavioral and Mental Health</td>
<td>• South-Southwest Suburban</td>
<td>• Financial Empowerment services</td>
</tr>
<tr>
<td>• Single Program Services</td>
<td>• Basic Needs</td>
<td>• West Suburban</td>
<td>• Primary Care services</td>
</tr>
<tr>
<td></td>
<td>• Housing</td>
<td></td>
<td>• Priority Funding areas</td>
</tr>
<tr>
<td></td>
<td>• Safety from Abuse</td>
<td></td>
<td>• Other services to be requested by applicant</td>
</tr>
<tr>
<td></td>
<td>• Food Assistance</td>
<td></td>
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<td></td>
<td>• Legal Assistance</td>
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<td></td>
<td>• Tax Preparation</td>
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## Timeline

<table>
<thead>
<tr>
<th>Application and Grant Cycle overview</th>
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<tbody>
<tr>
<td><strong>December 2-16, 2019</strong></td>
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<tr>
<td><strong>December 3-11, 2019</strong></td>
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<tr>
<td><strong>January 6-24, 2020</strong></td>
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<tr>
<td><strong>February-June, 2020</strong></td>
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<td><strong>March-April, 2020</strong></td>
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<td><strong>June, 2020</strong></td>
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<tr>
<td><strong>July 1, 2020- December 31, 2021</strong></td>
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How to Apply
Steps to apply

- Determine which strategy/strategies are appropriate for your agency
- If applying as a collaborative, determine which agency will act as the lead for the application
- Submit pre registration by December 16
- Submit application by January 24 at 5pm
Documents to reference

- 2020-2021 Grant Guidelines
  - Measurement Frameworks
- Frequently Asked Questions
- Application
  - Guide and rubric
Contact United Way

• Review your reference documents
• Email communityimpact@liveunitedchicago.org
Questions
Metrics
Outcomes and Metrics - Integrated Services

- Clients improving in one of the following
  - Household income
  - Housing stability
  - Mental Health
  - Household interaction (ability to communicate, support and enhance relationships among members)

- Number of households receiving multiple services
- Number of clients referred to collaborative partner(s)
- Number of clients referred from collaborative partners
Outcomes and Metrics - Integrated Services cont’d

• Specific outcomes related to Priority Funding Area
• Specific outcomes related to Additional Services
  • Pre-set metrics for Recommended additional services, metrics for other services will be TBD
Outcomes and Metrics – Early Learning

- # of infants/toddlers/children receiving regular, comprehensive, developmental screening across domains
- # of infants/toddlers/children showing growth across developmental domains
- # of parents/caregivers reporting more positive interactions with their infants/toddlers
- # of households receiving additional services beyond early childhood intervention
Outcomes and Metrics – Workforce Development

- # of participants who become job ready
- # of participants placed in jobs during the program year
- # of participants placed during the program year who retain their jobs for a minimum of 90 days
- # of participants who improve their job quality during the program year
- # of households receiving additional services beyond workforce development intervention
- Test Metric: # of participants receiving services prior to workforce development intervention to remove barriers to success
Outcomes and Metrics – Behavioral and Mental Health

• # behavioral and mental health screenings/ referrals to treatment
• # of participants in behavioral and mental health sessions
• # of households receiving additional services beyond behavioral and mental health intervention
• # of youth/adults assisted with gaining health insurance during the program year
• # of youth/adults assisted with retaining health insurance during the program year
• Test Metric: # of participants in behavioral and mental health sessions demonstrating improvement
Outcomes and Metrics – Basic Needs: Housing

- # of individuals provided with case management services
- % of individuals who leave program-supported housing with a permanent, stable destination
  - # of individuals who leave program-supported housing with a permanent, stable destination
  - # of individuals eligible to leave program-supported housing with a permanent, stable destination
- # of individuals screened for benefits
- # of individuals assisted in applying for and/or maintaining benefits
- # of households receiving additional services beyond housing intervention
- Test metric: # of participants exiting program that have increased financial resources
Outcomes and Metrics – Basic Needs: Safety from Abuse

• # of individuals accessing safe, stable living situation
• # of adults provided with case management services
• # of individuals screened for benefits
• # of individuals assisted in applying for and/or maintaining benefits
• # of households receiving additional services beyond safety from abuse intervention
Outcomes and Metrics – Basic Needs: Food Assistance

- # of individuals receiving food assistance
- # of meals served
- # of adults screened for benefits
- # of individuals assisted in applying for and/or maintaining benefits
- # of households receiving additional services beyond food assistance intervention
- Test Metric: # of individuals accessing nutrition education opportunities
Outcomes and Metrics – Basic Needs: Legal Assistance

- # of clients receiving brief legal services
- # of clients receiving extended legal representation
- # of households receiving additional services beyond legal assistance intervention
Outcomes and Metrics – Basic Needs: Tax Preparation

- Total cost of Volunteer Income Tax Assistance (VITA) program
- Total amount of tax refunds received by participants
- Total amount of Earned Income Tax Credit (EITC) received by participants
- Total number of tax returns completed
- # of households receiving additional services beyond tax preparation intervention