

Corporate Offerings

Benefits increase with support and are inclusive of the lower cumulative giving levels' associated benefits.

\$1 Million and above

- Recognized as part of the "\$1M+ Club" at the Campaign Heroes Celebration and in United Way annual impact report
- Co-branded materials made for each event by United Way Marketing and Communications Department with "\$1M Club" label
- Guaranteed access for Board Leadership Institute and Responsible Business Leaders Program
- Leadership engagement opportunities within United Way Boards of Directors

\$500,000–\$1 Million

- Co-branded materials made for events by United Way Marketing and Communications Department
- Priority access to Skill-Based Volunteer Projects/Opportunities
- Leadership engagement opportunities within United Way Campaign Cabinet
- Virtual Event with Neighborhood Network agency staff member & United Way staff member to engage employees on continued needs in the region and new advancements in the Network
- Recognition as a "Top 25 Corporate Partner" at the Campaign Heroes Celebration
- Recognition on United Way 's LinkedIn, Facebook, Instagram

\$100,000–\$499,999

- 2 customized, United Way managed Care Projects for business resource groups, departments, or other teams of employees
- Co-branded materials made for each event
- Priority access for Board Leadership Institute and Responsible Business Leaders Program
- Notice of availability on the United Way Campaign Cabinet
- Invitations to receptions and briefings for employees who donate at the Tocqueville Society level and above

\$25,000–\$99,999

- United Way-facilitated Pack & Learn volunteer project with provided logos and photos for your organization to create branded materials
- Priority consideration for exclusive cohort-based learning programs – Board Leadership Institute and the Responsible Business Leaders Program
- DE&I opportunities for employees to participate in United Neighborhoods Racial Equity Workshops

Under \$25,000

- Instructions for your organization to independently facilitate Pack & Learn volunteer projects
- Leadership engagement opportunities with United Way's Affinity Groups (Young Leaders United, Women United)

New Partners

- Introductory meeting to discuss employee giving, volunteer engagement, affinity groups, and sponsorship opportunities
- United Way speaker provided at gatherings that allow small groups of employees to learn about community needs and how employees can make an impact
- Access to all annual engagement calendar events and links (volunteer, educational, fundraising, and networking activities)

QUESTIONS? If you have questions about United Way of Metro Chicago's Corporate Offerings, email donorhelp@LIVEUNITEDchicago.org

As of November 2021