2022/2023 Campaign Banners/Wings Usage Guide

**UWMC Brand**
- UW-DKBLUE
- UW-LTBLUE
- VOL-GARDEN
- VOL-MEAL

**Volunteer Engagement**
- UW-DKBLUE
- UW-LTBLUE
- VOL-GARDEN
- VOL-MEAL

**Think Big and Drive Change Campaign Art**
- STRONG-SUBURB
- STRONG-CITY

**Suggested Pairings**
- To increase awareness of the United Way brand and our neighborhood work.
- To increase awareness of the United Way brand and how to get involved as a volunteer.