



# YOUNG LEADERS UNITED

United Way  
of Metro Chicago



**02.09.2023 | 4:30-7PM**

Molson Coors Taproom, 250 S. Wacker Drive

## EVENT OVERVIEW

Brew a stronger Chicago with United Way of Metro Chicago's Young Leaders United at their biggest event of the year! Be United Bash brings together Chicago-area VIPs and young professionals for an exclusive happy hour event with a DJ, heavy appetizers, and drinks—all to raise funds to support efforts towards building a stronger and more equitable Chicago region through the Neighborhood Network Initiative. Learn more at [LIVEUNITEDchicago.org/BeUnitedBash](https://LIVEUNITEDchicago.org/BeUnitedBash)

## ABOUT YLU

United Way of Metro Chicago's Young Leaders United (YLU) is an enthusiastic group of young professionals who are igniting change in their communities. By engaging with their peers through year-round events, YLU members grow their professional networks, give of their time and their talents, and raise funds to help build stronger neighborhoods for a stronger Chicago region. Learn more at [LIVEUNITEDchicago.org/ylu](https://LIVEUNITEDchicago.org/ylu).

## SPONSORSHIP LEVELS

**Presenting Sponsor**  
\$25,000

***Includes benefits provided at the \$10,000 level, plus:***

- "Presented by" recognition on all event materials and event web page
- Opportunity to provide 2-3 minute remarks during event
- Two dedicated social posts highlighting sponsor's support of event (pre and post event)
- Opportunity to share company's marketing/promotional materials at event

**Patron Sponsor**  
\$10,000

***Includes benefits provided at the \$5,000 level, plus:***

- Name recognition in one United Way e-newsletter blurb about the event
- Opportunity to brand an event element\*
- Recognition on event specific advertising (if applicable)
- Recognition in media release

**Participating Sponsor**  
\$5,000

***Includes benefits provided at the \$2,500 level, plus:***

- Opportunity for company to host a YLU coordinated volunteer event or Speaker Series/CEO Chat
- Verbal recognition in welcome and/or closing remarks
- Recognition in post-event attendee communications
- Name recognition in a minimum of one social media event post

**Friend Sponsor**  
\$2,500

- Placement of company logo on event landing page
- Recognition on video monitor at event (if applicable)
- 10 Event Tickets

*\*Event element to be finalized but may include beverage station, food station, photo booth, entertainment and/or auction/raffle.*

For additional information, please contact Morlie Patel at [ylu@LIVEUNITEDchicago.org](mailto:ylu@LIVEUNITEDchicago.org)



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Thank you for supporting our **Young Leaders United Be United Bash 2023**. Your sponsorship supports United Way of Metro Chicago's work to build a stronger, more equitable Chicago region.

**YES!** I will support Be United Bash. Please reserve the following for me:

- Presenting Sponsor** \$25,000
- Impact Sponsor** \$10,000
- Patron Sponsor** \$5,000
- Friend Sponsor** \$2,500

**Individual Ticket(s)** \$50 each EARLY BIRD PRICING UNTIL 02.02.23

Available for purchase online at [LIVEUNITEDchicago.org/BeUnitedBash](https://LIVEUNITEDchicago.org/BeUnitedBash)

**Total Financial Contribution \$** \_\_\_\_\_ **Signature** \_\_\_\_\_  
(BY SIGNING, I COMMIT TO PAY THE AMOUNT INDICATED ABOVE.)

**Please select your method of payment:**  Check  Credit Card

(United Way of Metro Chicago is a 501(c)(3) organization. The amount of your contribution is 100% tax deductible as provided by law. Donation does not apply towards goods or services. Tax ID Number 30-0200478)

To give via **check**, make checks payable to "United Way of Metro Chicago" and mail to:

United Way of Metro Chicago  
ATTN: Be United Bash  
231196 Momentum Place  
Chicago, IL 60689

To give via **credit card**, visit [LIVEUNITEDchicago.org/BeUnitedBash](https://LIVEUNITEDchicago.org/BeUnitedBash)

Contact Name (for questions) \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

Preferred Listing in Printed/Digital Materials (i.e. John Doe, XYZ Company) \_\_\_\_\_

Check here to **waive sponsorship benefits**, and simply have your company/name listed on the website

**Please complete and return this form by February 2, 2023 to:**

United Way of Metro Chicago | Attn: Morlie Patel | 333 S. Wabash Avenue, 30th Floor | Chicago, IL 60604

For additional information, please contact Morlie Patel at [ylu@LIVEUNITEDchicago.org](mailto:ylu@LIVEUNITEDchicago.org)