

United Way of Metro Chicago, in partnership with local community organizations, invites you to join us in Uniting for the Holidays as we celebrate the spirit of the season and come together to build a stronger, more equitable Chicago region.

You can make a difference this holiday season! Become a sponsor or make a gift online at LIVEUNITEDchicago.org/Uniting-Holidays

UNITING FOR THE Holidays

**6 Communities—
One Great Cause!**

**Thanksgiving
Holiday Meals** 
Saturday, November 18
NAPERVILLE

December Holiday Meals 

Friday, December 1

BLUE ISLAND/ROBBINS

Friday, December 8

CHICAGO HEIGHTS/FORD HEIGHTS

Wednesday, December 13

ELGIN

SPONSORSHIP LEVELS

Regional Presenting Sponsor

\$50,000

(limit 2)

Includes benefits provided at the \$25,000 level, plus:

- Premier logo recognition on day-of event signage and marketing materials
- Premier logo recognition on every reusable tote bag provided to families at the event
- Premier logo recognition on event webpage at LIVEUNITEDchicago.org
- Two dedicated social posts highlighting sponsor's support of event (pre- and post-event)
- Logo recognition on LIVE UNITED branded t-shirts provided to event volunteers
- Name recognition in media release

Presenting Sponsor

\$25,000

Includes benefits provided at the \$10,000 level, plus:

- Name recognition on two general social media posts promoting the event
- Name recognition in Winter monthly newsletter event listing, distributed to 100k+ subscribers

Participating Sponsor

\$10,000

Includes benefits provided at the \$5,000 level, plus:

- Logo recognition on day-of event signage and marketing materials
- Logo recognition on every reusable tote bag provided to families at the event
- Logo recognition on event webpage at LIVEUNITEDchicago.org

Community Sponsor

\$5,000

Includes benefits provided at the \$1,000 level, plus:

- Name recognition on day-of event signage
- Name recognition on event webpage at LIVEUNITEDchicago.org

Family Sponsor

\$1,000

Includes benefits provided at the \$250 level, plus:

- Opportunity to send event volunteers*
- All event volunteers will be provided with LIVE UNITED branded t-shirts

Small Business Donor

\$250

- Name on sponsor flyer inserted into all distribution boxes

For sponsorships of \$10,000 and above, submit your name and logo to MarketingCommunications@LIVEUNITEDchicago.org by October 18. For additional event information, please visit LIVEUNITEDchicago.org/Uniting-Holidays.

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Thank you for supporting United Way of Metro Chicago's 2023 Uniting for the Holidays. Your support will help ensure thousands of families across the region receive a meal and gifts to brighten their holiday.

YES! I will support the 2023 Uniting for the Holidays event. Please reserve the following for me:

- Regional Presenting Sponsor** \$50,000
- Presenting Sponsor** \$25,000
- Participating Sponsor** \$10,000
- Community Sponsor** \$5,000
- Family Sponsor** \$1,000
- Small Business Donor** \$250

Total Financial Contribution \$ _____ **Signature** _____

(BY SIGNING, I COMMIT TO PAY THE AMOUNT INDICATED ABOVE.)

Please select your method of payment: Check Credit Card Wire Transfer

(United Way of Metro Chicago is a 501(c)(3) organization. The amount of your contribution is 100% tax deductible as provided by law.

Donation does not apply towards goods or services. Tax ID Number 30-0200478)

To give via **check**, make checks payable to "United Way of Metro Chicago" and mail to:

United Way of Metro Chicago
ATTN: Uniting for the Holidays
231196 Momentum Place
Chicago, IL 60689

To give via **credit card** or **stock or wire transfer**, email donorhelp@LIVEUNITEDchicago.org

Contact Name (for questions) _____

Contact Email _____ Contact Phone _____

Preferred Listing in Printed/Digital Materials (i.e. John Doe, XYZ Company) _____

Check here to **waive sponsorship benefits**, and simply have your company/name listed on the website.

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