



YOUNG LEADERS UNITED

United Way
of Metro Chicago



02.20.24 | 4:30-6:30PM

Molson Coors Taproom 250 S. Wacker Drive

EVENT OVERVIEW

Brew a stronger Chicago with United Way of Metro Chicago's Young Leaders United at their biggest event of the year! Be United Bash brings together Chicago-area VIPs and young professionals for an exclusive happy hour event with a DJ, heavy appetizers, and drinks—all to raise funds to support efforts towards building a stronger and more equitable Chicago region through the Neighborhood Network Initiative. Learn more at LIVEUNITEDchicago.org/BeUnitedBash

ABOUT YLU

United Way of Metro Chicago's Young Leaders United (YLU) is an enthusiastic group of young professionals who are igniting change in their communities. By engaging with their peers through year-round events, YLU members grow their professional networks, give of their time and their talents, and raise funds to help build stronger neighborhoods for a stronger Chicago region. Learn more at LIVEUNITEDchicago.org/ylu.

SPONSORSHIP LEVELS

Presenting Sponsor
\$25,000

Includes benefits provided at the \$10,000 level, plus:

- "Presented by" recognition on all event materials and event web page
- Opportunity to provide 2–3 minute remarks during event
- Two dedicated social posts highlighting sponsor's support of event (pre and post event)
- Opportunity to share company's marketing/promotional materials at event

Patron Sponsor
\$10,000

Includes benefits provided at the \$5,000 level, plus:

- Name recognition in one United Way e-newsletter blurb about the event
- Opportunity to brand an event element*
- Recognition on event specific advertising (if applicable)
- Recognition in media release

Participating Sponsor
\$5,000

Includes benefits provided at the \$2,500 level, plus:

- Opportunity for company to host a YLU coordinated volunteer event or Speaker Series/CEO Chat
- Verbal recognition in welcome and/or closing remarks
- Recognition in post-event attendee communications
- Name recognition in a minimum of one social media event post

Friend Sponsor
\$2,500

- Placement of company logo on event landing page
- Recognition on video monitor at event (if applicable)
- 10 Event Tickets

**Event element to be finalized but may include beverage station, food station, photo booth, entertainment and/or auction/raffle.*

For additional information, please contact Morlie Patel at ylu@LIVEUNITEDchicago.org



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Thank you for supporting our **Young Leaders United Be United Bash 2024**. Your sponsorship supports United Way of Metro Chicago's work to build a stronger, more equitable Chicago region.

YES! I will support Be United Bash. Please reserve the following for me:

- Presenting Sponsor** \$25,000
- Impact Sponsor** \$10,000
- Patron Sponsor** \$5,000
- Friend Sponsor** \$2,500

Individual Ticket(s) \$50 each ADVANCED TICKET PRICING UNTIL 02.19.24

Available for purchase online at LIVEUNITEDchicago.org/BeUnitedBash

Total Financial Contribution \$ _____ **Signature** _____
(BY SIGNING, I COMMIT TO PAY THE AMOUNT INDICATED ABOVE.)

Please select your method of payment: Check Credit Card

(United Way of Metro Chicago is a 501(c)(3) organization. The amount of your contribution is 100% tax deductible as provided by law. Donation does not apply towards goods or services. Tax ID Number 30-0200478)

To give via **check**, make checks payable to "United Way of Metro Chicago" and mail to:

United Way of Metro Chicago
ATTN: Be United Bash
231196 Momentum Place
Chicago, IL 60689

To give via **credit card**, visit LIVEUNITEDchicago.org/BeUnitedBash

Contact Name (for questions) _____

Contact Email _____ Contact Phone _____

Preferred Listing in Printed/Digital Materials (i.e. John Doe, XYZ Company) _____

Check here to **waive sponsorship benefits**, and simply have your company/name listed on the website

Please complete and return this form by February 12, 2024 to:

United Way of Metro Chicago | Attn: Morlie Patel | 222 W. Merchandise Mart Plaza Suite 633 | Chicago, IL 60654

For additional information, please contact Morlie Patel at ylu@LIVEUNITEDchicago.org