

APRIL FOOD DAY



Thursday, April 25, 2024

10am–2pm Food Collection and Distribution

11:30am–1pm Awards Luncheon

(Tinley Park Convention Center, 18451 Convention Center Dr.)

Everyone deserves access to fresh, nutritious food. But thousands of individuals and families face challenges meeting their basic needs – including putting food on their tables.

April Food Day is United Way of Metro Chicago's response. The annual food collection event and awards luncheon supports food security in the south-southwest suburbs by replenishing food pantry shelves and advancing equitable access to fresh food.

Help nourish our neighbors in the south-southwest suburbs by making a monetary donation to April Food Day 2024.

We can't do it without YOU!

SPONSORSHIP LEVELS

Presenting Sponsor

\$50,000

(limit 2)

Includes benefits provided at the \$25,000 level, plus:

- Premier logo recognition on day-of event signage and marketing materials
- Premier logo recognition on event webpage at LIVEUNITEDchicago.org
- Premier logo recognition on LIVEUNITED branded t-shirts provided to event volunteers
- Logo recognition on food distribution bags provided to pantries
- Two (2) dedicated social posts highlighting sponsor's support of event (pre- and post-event)
- Name recognition in media release
- Opportunity to provide opening or closing remarks at luncheon
- Two (2) tables of 10 at the luncheon with recognition on table centerpieces

Patron Sponsor

\$25,000

Includes benefits provided at the \$10,000 level, plus:

- Name recognition in two (2) general social media posts promoting the event
- Name recognition in one (1) monthly newsletter event listing, distributed to 100k+ subscribers
- Verbal acknowledgment in United Way welcome or closing remarks at the luncheon

Participating Sponsor

\$10,000

Includes benefits provided at the \$5,000 level, plus:

- Logo recognition on day-of event signage and marketing materials
- T-shirts at table as sponsorship gift

Awards Sponsor

\$5,000 (limit 3)

Includes benefits provided at the \$1,000 level, plus:

- Name recognition on day-of event signage
- Logo recognition on event webpage at LIVEUNITEDchicago.org
- Verbal acknowledgment during the luncheon awards presentation

Table Sponsor

\$1,000

- Recognition on video monitor screens at luncheon
- One (1) table of 10 at the luncheon with recognition on table centerpiece
- Opportunity to send volunteers

For sponsorships of \$10,000 and above, submit your name and logo to marketingcommunications@LIVEUNITEDchicago.org by **April 10, 2024**. For additional event information, please visit LIVEUNITEDchicago.org/April-Food-Day

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Thank you for supporting **United Way of Metro Chicago's 2024 April Food Day event**. Your support will help families and individuals in the south-southwest suburbs.

YES! I will support the **2024 April Food Day** event. Please reserve the following for me:

- Presenting Sponsor \$50,000** (limit 2)
- Patron Sponsor \$25,000**
- Participating Sponsor \$10,000**
- Awards Sponsor \$5,000** (limit 3)
- Table Sponsor \$1,000**

Total Financial Contribution \$ _____ **Signature** _____

(BY SIGNING, I COMMIT TO PAY THE AMOUNT INDICATED ABOVE.)

Please select your method of payment: Check Credit Card Wire Transfer

(United Way of Metro Chicago is a 501(c)(3) organization. The amount of your contribution is 100% tax deductible as provided by law. Donation does not apply towards goods or services. Tax ID Number 30-0200478)

To give via **check**, make checks payable to "United Way of Metro Chicago" and mail to:

United Way of Metro Chicago
ATTN: April Food Day
231196 Momentum Place
Chicago, IL 60689

To give via **credit card**, visit LIVEUNITEDchicago.org/April-Food-Day

To give via **stock or wire transfer**, email donorhelp@LIVEUNITEDchicago.org

Contact Name (for questions) _____

Contact Email _____ Contact Phone _____

Preferred Listing in Printed/Digital Materials (i.e. John Doe, XYZ Company) _____

Check here to **waive sponsorship benefits**, and simply have your company/name listed on the website

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